

Message Text

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PAGE 01 STATE 234331

61

ORIGIN COME-00

INFO OCT-01 EA-10 ISO-00 EB-06 RSC-01 /018 R

66653

DRAFTED BY: COM/BIC/OIM:MEADERHOLD

APPROVED BY: EB/OCA/REP: GPWILSON

COM/BIC/OIM:LBARNES, ACTG CMM

COM/BIC/OIM/SAD:RPETERSON

COM/BIC/OIM: CMSONNE

STATE/EB/CBA/OCA/BR:IAWILLIAMSON INFO

STATE/EA/TB:CLSTERMER

----- 108994

R 241738Z OCT 74

FM SECSTATE WASHDC

TO AMEMBASSY RANGOON

INFO AMEMBASSY SINGAPORE

UNCLAS STATE 234331

E.O. 11652: N/A

TAGS: BEXP, BM, SN

SUBJECT: EDUCATIONAL TRAINING AIDS AND AUDIO VISUAL EQUIPMENT
CATALOG SHOW

REF: A-9166 DATED SEPT. 9, 1972

1. SUBJECT CATALOG SHOW PLANNED FOR SINGAPORE APRIL 15-18, 1975 AND KUALA LUMPUR APRIL 21-23, 1975. PROGRAM TO INCLUDE DISPLAY OF APPROXIMATELY 100 CATALOGS SHOWING LAATEST PRODUCTS AND TECHNIQUES EMPLOYED IN THIS FIELD ALONG WITH AN IDUSTRY EXPERT TO EXPLAIN THE PRODUCTS AND ANSWER QUESTIONS/INQUIRIES RAISED BY LOCAL GOVERNMENT/BUSINESS OFFICIALS.

2. EVENT COULD BE SCHEDULED FOR RANGOON APRIL 28-30, 1975 PROVIDED THERE IS SOME MARKET POTENTIAL IN BURMA FOR THIS PRODUCT CATEGORY. USDOC REQUIRES POST APPROVAL AND INDICATIONN THAT GUB OFFICIALS WOULD BE INTERESTED AND RECEPTIVE TO THIS TYPE OF PROMOTIONAL ACTIVITY.

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3. BELIEVE EMBASSY ANNEX BUILDING WOULD PROVIDE ADEQUATE

SPACE. DOC AND POST RESPONSIBILITIES RELATED TO THIS PROJECT
OUTLINED RREFAIR. POST SHOULD PROVIDE ESTIMATED BUDGET FOR TEMPORARY
HELP, PRINTING, PROMOTIONAL EXPENSES, HSOPITALITY AND COST FOR
RENTING OR CONSTRUCTING DISPLAY RACKS.

4. PROCUREMENT OF PARTICIPANTS SCHEDULED TO START ABOUT OCTOBER
28, 1974. WOULD APPRECIATE POST COMMENTS ASAP ALONG WITH SUGGESTIONS
FOR ANY OTHER TYPE OF TRADE MISSIONS, SEMINARS OR CATALOG SHOWS
FEATURING OTHER PRODUCT CATEGORIES. INGERSOLL

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
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Draft Date: 24 OCT 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE234331
Document Source: CORE
Document Unique ID: 00
Drafter: COM/BIC/OIM:MEADERHOLD
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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ISecure: 1
Legacy Key: link1974/newtext/t19741019/aaaaappy.tel
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Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Review Withdrawn Fields: n/a
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To: RANGOON
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005